

Imagine...

> **Imagine** a headset that adapts to your surroundings and preferences, so you always get crystal-clear communication.

> **Imagine** a headset that's always the right volume, whether you're in the quiet of your office or in the busy open space of the sales department.

> **Imagine** a headset that lets you toggle seamlessly between desk phone and mobile phone with the push of a button.

The fact is you don't have to imagine. The BW 900 is the first wireless office headset with Adaptive Intelligence and complete **freedom of speech**.

Freedom to talk all day

NEW

The BW 900 is sleek, comfortable and stylish. Made from carefully selected materials, the headset is not just ergonomic but also inconspicuously attractive. The casing features a dark finish to blend in with the shadows behind your ear. And the microphone boom follows the contours of your jaw line without touching your face. At **only 26 g / 0.9 oz** the BW 900 is so perfectly light and balanced, you'll forget you have it on.



Check www.senncom.com/bw900 to learn more.

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Freedom of Speech

BW 900 - the first wireless office headset with Adaptive Intelligence and complete freedom of speech



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COMMUNICATIONS



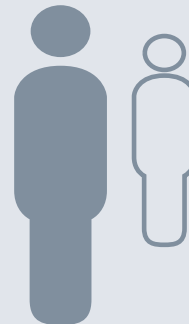
Freedom in motion – and more...

Make the Connection - The BW 900 uses the new Bluetooth Class 1 with a range of up to 100 m / 330 ft from your desk phone. Bluetooth® is an open platform of the future that brings wireless freedom at work. Bluetooth Class 1 allows connectivity to all voice-enabled Bluetooth devices so that you can also connect to your mobile phone, record notes on your PDA or Skype friends around the world without changing headset.



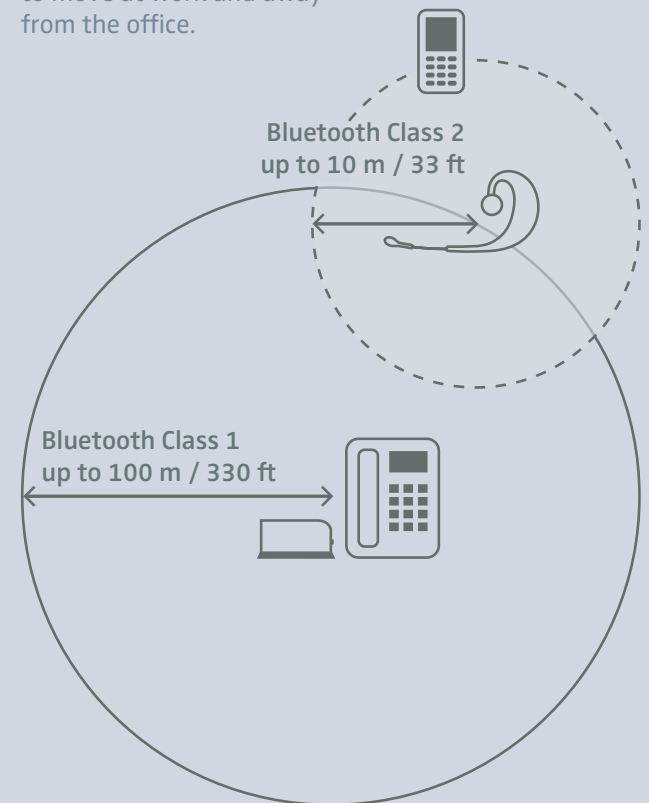
Adaptive Intelligence

Hear Every Word, Everywhere - Wherever you walk, talk and listen, the sound environment changes. That's why the BW 900 features Sennheiser's Adaptive Intelligence technology that automatically lets the headset adapt to its sound environment in the best possible way. You're free to go about your business, and the BW 900 does the rest—adapting constantly as you move through your day. So you experience clear, intelligible speech wherever you are. And since it takes two to talk, the Adaptive Intelligence also makes sure that your own voice comes through loud and clear at the other end of the line.



True wireless freedom

Go Where You Want - Sennheiser Communications redefines wireless freedom in office communications. With the new BW 900 wireless headset you can roam around and keep on talking. While other headsets stop at the office, BW 900 won't let you down. Toggle to your mobile phone and you can also leave the office and keep communicating no matter where you go. BW 900 is all about the freedom to move at work and away from the office.



Do What You Like - You can also use the BW 900 with your computer and PDA, so you can audio-chat, do internet telephony or record memos with the same freedom. With your hands free, you can get more done.